



Press Release

ATLAS Interactive Deutschland GmbH becomes a proud sponsor of Kulturloge Hamburg

Hamburg (Germany), 15 December 2010: ATLAS Interactive Deutschland supports the volunteer activities of “Kulturloge Hamburg” with a 0800 service number. The “Kulturloge” provides people with low incomes with tickets, free of charge at cultural events for the city of Hamburg. In this particular project cultural promoters, social organizations and corporate companies can enable culture for all inhabitants of Hamburg.

“It is an honor to help provide a wide range of cultural events to all people of Hamburg”, comments Marco Priewe, Managing Director of ATLAS Interactive. “All of us here at ATLAS Interactive take pride in knowing we are helping those less fortunate to have an opportunity that most of us take for granted.”

“The active and unbureaucratical support by ATLAS Interactive pushed the initiative of “Kulturloge” ahead. Now the starting shot will definitely be in January. The access to all cultural events for everybody is our aim and an engagement like that of ATLAS Interactive is necessary and as well very motivating for us and our work”, says Julia von Weymarn, founder of the Kulturloge Hamburg.

About ATLAS Interactive Deutschland GmbH

Since its founding over 15 years ago, ATLAS Interactive has not only pioneered the micropayment industry but has also built the necessary relationships to bring their wide range of clients the solutions, products, rates, and customer service they deserve in over 84 countries. With offices in Hamburg, Cologne, London, Beirut, and São Paulo, ATLAS Interactive reaches a large part of the globe. During the last few years, ATLAS Interactive has been heavily focused on the gaming industry working with some of the top online gaming companies in the world. It is due to this reason that ATLAS Interactive is one of the most trusted sources for all things micropayment.

In 2010, ATLAS Interactive introduced several new solutions and products that will further increase the customer experience and satisfaction. kanzaloo is the all-in-one micropayment solution. ATLAS Interactive has also launched Vreach which can be used for in game alerts. When one of your users has been away from the game, you can have an automated message calling the user in a characters voice to remind him/her of the game and offer special deals. Furthermore, ATLAS Interactive offers you the opportunity to publish your games on the portal tasalla.me, targeting a wide audience throughout the Middle East. All marketing and localization will be handled by ATLAS Interactive Middle East.

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