



## Press Release

### **Aeria Games Europe Selects ATLAS Interactive Deutschland for Micro Payments**

**Hamburg, April 26 2011: Europe's leading provider for mobile payment solutions ATLAS Interactive Deutschland is successfully standing up to its competitors and will handle mobile payments in the online games published by Aeria Games Europe as of today.**

**Aeria Games Europe is one of the rising stars in the gaming industry and joins the ranks of major gaming companies which are also working with ATLAS Interactive on a national and international level.**

With the rise of online games and the need of small transactions or micro payments on the internet, it is becoming more important for these companies to choose a payment provider they can trust. Players are now spending several million Euros a month on online games. Whether its special food for the animals of the farm, sophisticated ammunition for your army or a new shirt for the avatar it is a diverse purchasing world for virtual goods in online games. ATLAS Interactive Deutschland is the leading micro payment provider for the gaming industry and provides fast and reliable service for every client.

“The market for mobile payments in online games is more competitive than ever. The partnership with Aeria Games Europe underlines that we are extremely well positioned and ready to compete”, said Lars Ketelsen, CMO of ATLAS Interactive Deutschland, about the newly announced deal.

(Characters: 1,300)



### **About ATLAS Interactive Deutschland GmbH**

ATLAS Interactive Deutschland is a subsidiary of the ATLAS Interactive Group with German offices in Hamburg and Cologne. The international network of specialist for a large range of content billing ensures a global reach. Since its formation in 1995, ATLAS Interactive Deutschland has pioneered the micro payment industry and offers customers a wide range of solutions, products, tariffs, and customer support in over 85 countries. ATLAS Interactive Deutschland is the European leader in micro payments with Premium SMS, Web Billing and Premium Rate Billing, processing several millions of micro payment transactions a month. The portfolio of products also consists of communication solutions, IVR applications, service numbers, as well as global Bulk SMS routes.

The company is the most important micro payment provider for the digital entertainment industry and is active worldwide with large gaming companies among its clients. The core product kanzaloo, combines the most important micro payment solutions for selling digital goods. Designed specifically for browser gaming companies, ATLAS Interactive has developed Vreach, an automated voice messaging service for in-game alerts. ATLAS Interactive also offers tasalla.me, a gaming portal in the Middle East where companies can publish their games and reach a whole new, ever growing audience.

The ATLAS Interactive Group has additional offices in London, Beirut, Sao Paulo and Miami. ATLAS Interactive is part of the ATLAS Group, whose companies employ several hundred people worldwide. Besides ATLAS Interactive, the ATLAS Group includes entities such as ATLAS Telecom, ATLAS Systems, ATLAS Telecom Network, and ATLAS Premium Brands.

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