



P R E S S R E L A S E

Quinke Networks Speaks for ATLAS Interactive Deutschland GmbH

Hamburg, 22 July 2010: **Safe and secure payments within online games – this is one of numerous services of ATLAS Interactive Deutschland GmbH. In order to spread this news to as many companies as soon as possible, the subsidiary of the ATLAS Group of companies has assigned the national and international press work to Quinke Networks. ATLAS Interactive has 15 years of experience within the area of content billing and already serve numerous providers of online games.**

To buy new animals for your farm, serve your ship with better cannons or acquire extended abilities for your fighter - the purchase of virtual goods in online games is various. With the triumphal procession of browser games micropayments gain more and more prominence in the internet. ATLAS Interactive Deutschland GmbH is the reliable partner behind the game publisher companies and provides a safe and secure payment process.

„We have over 15 years experience, which differentiates us clearly from our competitors. For the last few years we have been working closely with the games industry and want to grow into that market by offering more than micropayment services. With the addition of the communication professionals of Quinke Networks, they will support us nationally and internationally, as they know the games industry like their vest pocket“, commented Marco Priewe, Managing Director of the ATLAS Interactive Deutschland GmbH, of the partnership.



About ATLAS Interactive Deutschland GmbH

Since its founding over 15 years ago, ATLAS Interactive has not only pioneered the micropayment industry but has also built the necessary relationships to bring their wide range of clients the solutions, products, rates, and customer service they deserve in over 70 countries. With offices in Hamburg, Cologne, London, Beirut, and São Paulo, ATLAS Interactive reaches a large part of the globe. During the last few years, ATLAS Interactive has been heavily focused on the gaming industry working with some of the top online gaming companies in the world. It is due to this reason that ATLAS Interactive is one of the most trusted sources for all things micropayment.

In 2010, ATLAS Interactive introduced several new solutions and products that will further increase the customer experience and satisfaction. kanzaloo is the all-in-one micropayment solution. ATLAS Interactive has also launched Vreach which can be used for in game alerts. When one of your users has been away from the game, you can have an automated message calling the user in a characters voice to remind him/her of the game and offer special deals. Furthermore, ATLAS Interactive offers you the opportunity to publish your games on the portal tasalla.me, targeting a wide audience throughout the Middle East. All marketing and localization will be handled by ATLAS Interactive Middle East.

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